SEMCOM Management & Technology Review

	Technology Review
Volume 2 Issue 1	October 2014 (ISSN-2321-5968)
	CONTENTS

Editorial ARTICLES	i
Management Descends To De or Not To De	
Management Research - To-Do or Not-To-Do Bhavesh Patel	1
A Predictive Model for E-commerce Value among SMEs Entrepreneurs in India Nikhil Zaveri, Sarvesh Trivedi	7
Measuring Impact of Time Management Habits on the Academic Result of the Students of Commerce and Management Yagnesh Dalvadi, Punita Rajpurohit	18
Tagitesii Daivatti, Tuinta Rajpuroint	10
An Analysis of Accreditation Scenario of Indian Institutions Nehal Daulatjada, Bharat Tarapara	29
Attitude of Agricultural Extension Educationists towards Computer Application P. J. Joshi, N. B. Chauhan	
COMMODITY MARKET - A Study on Financial Health of India's largest Commodity Exchange Jaimin Trivedi	39
An Experiential Exploration of Hotel Facilities and Hoteliers' Efforts for Performance Improvement of Hotels as Customer Relationship Management [CRM] Initiatives in the State of Gujarat	
Neha Shah, Parimal Vyas, Priti Nigam	45
A Study on Influence of Children on Family Buying in Gujarat State Ankur Amin	57
Impact of Marketing Expenses on Financial Performance of Selected Banks in India Bhautik Patel, Raju Rathod	65
A Comparative Study on Usage and Satisfaction of Customers from ATMs of State Bank of	
India and ICICI Bank: A study of Anand City Darshana Dave, Komal Mistry	76
A Study of Leadership Styles in MSMEs of Surat District Ankita Dholariya	84
Corporate Social Responsibility: A Paradigm Shift Kamini Shah	93
Evolving a Universal Service Policy for India Post - Issues and Challenges P. K. Priyan, Kamal Kapoor	99
Integration of Information & Communication Technologies (ICT) by SMEs in India Nishrin Pathan	
Information Technology Act, 2000 and CYBER Law in India	
Subhash Joshi	110