

Editorial Board

Chief Editor	Dr. Waheeda Thomas, Principal, SEMCOM, Vallabh Vidyanagar.
Managing Editor	Dr. Nishrin Pathan, Business Communication
Executive Editor	Dr. Nehal Daulatjada, Computer Science
Editor	Dr. Subhash Joshi, Accounting & Business Law
Editor	Dr. Kamlesh Vaishnav, Computer Science
Editor	Dr. Bharat Tarapara, Quantitative Techniques
Technical Editor	Mr. Jay Nanavati, Computer Science

Advisory Board

Dr. Parimal H Vyas, Vice Chancellor, M S University, Vadodara	Dr. Bhavesh M Patel, Director, PGIM, Dean, AMSoM, Ahmedabad University, Ahmedabad
Dr. Shailesh Gandhi, Professor, Indian Institute of Management, Ahmedabad	Mr. G Narayana (Guruji) Chairman Emeritus, Excel Industries, Mumbai
Prof. (Dr.). Arvind C Shah, Professor, Department of Computer Science, Georgia South Western State University, USA	Dr. Chirag Surti, Assistant Professor, Faculty of Business and IT, University of Ontario Institute of Technology, Canada
Mr. Ajaykumar Singh, Professor, Delhi School of Economics, University of Delhi, Delhi.	Mr. Hemal Patel, MD, EliteCore Co. Ltd., Ahmedabad
Dr. Vijay Sethi, Professor, Singapore Management Univeristy, Singapore.	Dr. Jayraj Jadeja, Dean, Faculty of Management, M S University, Vadodara
Shri Lalbhai P. Patel, Vice President (West), Indian Institute of Materials Management, Vadodara	Dr. Bhadrayu Vachhrajani, Director (Education), Adani Foundation, Ahmedabad.
Dr. I C Gupta, Management Consultant, Indore	Mr. Viral Raval, Vice President(IS), Suzlon Energy Ltd, Pune
Mr. Hiren Vakil, Management Trainer & Consultant, Mumbai	Mr. Anish Shah, Product Manager, Ontario Telemedicine Network , Canada
Mr. Nevil Agarwal, Director, RankUno, Pune	Dr. Vashishthadhar Dwivedi, Professor and Director, MBA Department, Director General – SPEC, Vallabh Vidyanagar

Reviewers:

Subject Area	No.	Name
Accountancy	1	Mr. Bhupendra Patel
	2	Dr. Yashasvi Rajpara
Accountancy & Business Law		Dr. Subhash Joshi
Information Technology	1	Dr. Nehal Daulatjada
	2	Dr. Sarvesh Trivedi
	3	Ms. Ami Trivedi
	4	Ms. Palak Patel
	5	Ms. Harshida Patel
	6	Mr. Yogesh Patel
	7	Mr. Jay Nanavati
	8	Dr. Kamlesh Vaishnav
Marketing & Advertising	1	Dr. Preethi Luhana
	2	Dr. Reena Dave
	3	Mr. Sunil Chaudhary
	4	Ms. Hiral Patel
Finance	1	Dr. Swati Parab
	2	Dr. Komal Mistry
	3	Dr. Jaimin Trivedi
Human Resource Management	1	Ms. Joe Marry George
	2	Dr. Ajayraj Vyas
	3	Mr. Renil Thomas
General Management		Dr. Nimesh Raval
Business Communication		Dr. Nishrin Pathan
Mathematics		Mr. Chetan Patel
Statistics		Dr. Bharat Tarapara