



CHARUTAR VIDYA MANDAL'S  
**SEMCOM**  
 What We Think, Others Don't  
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# SEMCOM Management & Technology

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### About SMTR

SEMCOM Management & Technology Review (SMTR), Bi-annual International Peer Reviewed Research Journal (Print and Online) is looking for write-ups of original and independent research. The journal is published by SEMCOM. We are keen to receive submissions from Researchers, Academicians, Managers, Entrepreneurs and Scholars from Industry.

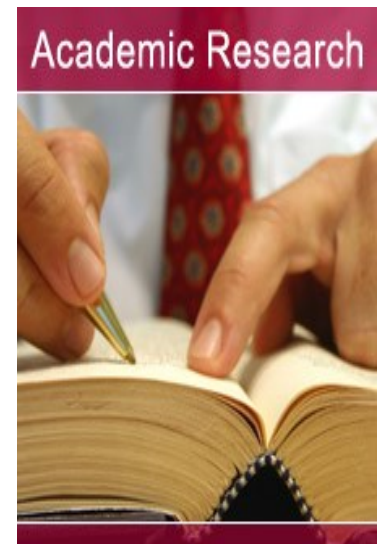
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### Call for Papers \_ Print and Online

#### Research Domains

- ◇ Economics
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- ◇ Human Resource Management
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- ◇ E-Business
- ◇ Intellectual Property
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- ◇ International Business
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Academic Research

**This can include:**  
Research Papers  
Research Articles ,  
Book Reviews  
Case Studies and  
Prevalent Business  
and  
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Practices

## Submission Guidelines

### Mode of submission

The manuscript shall be accepted in only **soft copy** sent to: [smtr@semcom.ac.in](mailto:smtr@semcom.ac.in)

### Deadlines

The journal will be published bi-annually. For October edition, papers must be submitted before August 31. For March edition, papers must be submitted before January 31.

However, contributions are accepted round-the- year.

### **Submission Requirements**

- ◆ Papers submitted for publication should be exclusively written for this journal and should not have been published or sent for publication elsewhere. The papers submitted should evince serious academic work contributing new knowledge or innovative critical perspectives on the subject explored.
- ◆ Each paper must be accompanied by:
  1. A declaration that it is an original work and has not been published anywhere else or send for publication as per given format. See page 3
  2. Abstract of paper about **100-200 words** and **4 to 8 keywords** to describe your research paper and facilitate identifying research domain
  3. A short bio-note of the contributor(s) indicating name, institutional affiliation, brief career history, postal address, mobile number and e-mail, should be provided on a separate page along with the title of the paper in the format given on page 4.
- ◆ Each contributor will get a complimentary copy of the issue (free of charge)
- ◆ There is no publication fee or charge

### **Editing Requirements**

- ◆ Paper size: A4, Font & size: Times New Roman 12, Spacing: double space, Margin of 1 inch on all four sides, justified Alignment.
- ◆ The length of papers should not be more than 20 (double space) typed pages, including tables, diagrams and appendices
- ◆ Title of the paper: bold, title case (Capitalize each word), centered.

### **Review Procedure**

- ◆ All the papers submitted to the 'SEMCOM Management & Technology Review' shall be reviewed by peer-review process. The editor has the final authority for the acceptance or rejection of any article. SEMCOM Management and this journal reserve the right to republish the paper in any form, at any time in the future.
- ◆ Rejected papers won't be sent back to the contributor.

### **Guidelines for Reference**

- ◆ Only cited works should be included in reference list. Please follow [APA](http://www.apastyle.org) style of citations. Papers not submitted in the standard format, as suggested above will not be considered for publication. The reference list should be alphabetized and not numbered. Please refer: [www.apastyle.org](http://www.apastyle.org)
- ◆ Titles of articles from journals and books: "quoted".

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### About SEMCOM

S. G. M. English Medium College of Commerce and Management, popularly known as SEMCOM (A Charutar Vidya Mandal Institute) strives to impart quality education to the students who desire to graduate in Commerce, Management and IT. The college offers undergraduate courses like BBA, BBA IT Management, BCA and BCom and post graduate course in Master of Commerce (E-Business). The college is affiliated to Sardar Patel University, Vallabh Vidyanagar. The college is accredited with grade "A" twice by NAAC. The college, within a short span of time, has made its presence felt in India and abroad

In our pursuance to enhance the teaching- learning process in the dynamic academic environment, the college emphasizes the need of high quality research form the academic and business fraternity.

#### Our Dream

'To establish a unique Identity in the emerging Global Village.'

#### Our Vision

'To contribute to the societal enrichment through quality education, innovation and value augmentation.'

#### Our Mission

'To build up a competitive edge amongst the students by fostering a stimulating learning environment.'

#### Our Goals

- To focus on integral development of students.
- To offer courses and programs in tune with changing trends in the society as a whole.
- To update the curriculum as per the need of the business and industry.
- To create unique identity in the educational world at the national as well as international level.
- To institutionalize quality in imparting education.
- To incorporate innovations on a continuous basis in the entire process of education at institutional level.
- To create platform for the students for exhibiting their talent and for development of their potentials.
- To generate stimulating learning environment for students as well as teachers.

### Contact us:

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