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SEMCOM Management & Technology Review (SMTR), Bi-annual International Peer Reviewed Research Journal (Print and Online) is looking for write-ups of original and independent research. The journal is published by SEMCOM. We are keen to receive submissions from Researchers, Academicians, Managers, Entrepreneurs and Scholars from Industry.

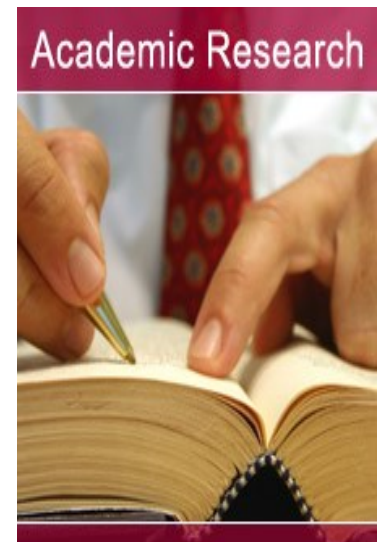
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This can include:
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Research Articles ,
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- ◆ Papers submitted for publication should be exclusively written for this journal and should not have been published or sent for publication elsewhere. The papers submitted should evince serious academic work contributing new knowledge or innovative critical perspectives on the subject explored.
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- ◆ Title of the paper: bold, title case (Capitalize each word), centered.

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About SEMCOM

S. G. M. English Medium College of Commerce and Management, popularly known as SEMCOM (A Charutar Vidya Mandal Institute) strives to impart quality education to the students who desire to graduate in Commerce, Management and IT. The college offers undergraduate courses like BBA, BBA IT Management, BCA and BCom and post graduate course in Master of Commerce (E-Business). The college is affiliated to Sardar Patel University, Vallabh Vidyanagar. The college is accredited with grade "A" twice by NAAC. The college, within a short span of time, has made its presence felt in India and abroad

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