



CHARUTAR VIDYA MANDAL'S
SEMCOM
What We Think, Others Don't
NAAC RE-ACCREDITED "A"

A Constituent college of CVM University

CVM UNIVERSITY
MASTER OF COMMERCE (MCOM) E-COMMERCE
PROPOSED

Course	Semester I	Semester II
Ability Enhancement	Managerial and e-Communication Skills - I	Managerial and e-Communication Skills - II
Core Courses	Fundamentals of Management	Quantitative Techniques for Business Decisions
	Managerial Economics	Business Policy & Strategic Management
	Research Methodology for Business	Legal Aspects of E-Commerce
	E-Commerce Fundamentals	Computer Networks
	Web Programming - I	Web Programming - II
Elective Courses (Any TWO)	Accounting for Management	Corporate Accounting
	Principles of Financial Management	E-Banking and Financial Services
	Principles of Human Resource Management	Organizational Behavior
	Principles of Marketing Management	Advertising Management

Eligibility – Any Graduation