

A Constituent college of CVM University

CVM UNIVERSITY BACHELOR OF BUSINESS ADMINISTRATION (BBA)

(Regular & Honors)

PROPOSED

(Under Choice Based Credit Scheme Semester Degree Program)

<u>Credit Structure Under Regular Course:</u>

Semest	ers	Ι	II	III	IV	V	VI	Total
Credit	S	24	24	24	24	24	24	144

<u>Credit Structure Under Honors Course</u>

_	Semesters	Ι	II	III	IV	V	VI	Total
_	Credits	24	24	27	27	27	27	156

Note: At Semester - I And II Syllabus for Regular and Honors Programs are similar.

Course	Semester - I	Semester - II	
Ability-Enhancement Course	Fundamentals of English Language Skills – I	Fundamentals of English Language Skills – II	
Skill -Enhancement	Environmental Studies	Climate Change & Sustainable Development	
Elective Course (Any	NSS-I	NSS-II	
One)	NCC-I	NCC-II	
	Business Management Theory & Practices-I	Business Management Theory & Practices-II	
Core Course (Any Three)	Company Management-I	Company Management-II	
	Management for MSMEs	Innovation Management	
	Fundamentals of Accountancy	Corporate Accountancy	
Discipline Specific Elective	Business Mathematics – I	Business Mathematics – II	
(Any Two)	Fundamentals of Banking and Insurance	Fundamentals of Strategic Planning and Development	
Generic Elective	Micro Economics	Macro Economics	

Eligibility - XII passed (Any Stream)

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