

## A Constituent college of CVM University

## CVM UNIVERSITY BACHELOR OF BUSINESS ADMINISTRATION (BBA)

(Regular & Honors)

**PROPOSED** 

(Under Choice Based Credit Scheme Semester Degree Program)

**<u>Credit Structure Under Regular Course:</u>** 

| Semest | ers | Ι  | II | III | IV | V  | VI | Total |
|--------|-----|----|----|-----|----|----|----|-------|
| Credit | S   | 24 | 24 | 24  | 24 | 24 | 24 | 144   |

## **<u>Credit Structure Under Honors Course</u>**

| _ | Semesters | Ι  | II | III | IV | V  | VI | Total |
|---|-----------|----|----|-----|----|----|----|-------|
| _ | Credits   | 24 | 24 | 27  | 27 | 27 | 27 | 156   |

## Note: At Semester - I And II Syllabus for Regular and Honors Programs are similar.

| Course                          | Semester - I                                   | Semester - II   |  |
|---------------------------------|--|---|--|
| Ability-Enhancement<br>Course   | Fundamentals of English Language<br>Skills – I | Fundamentals of English<br>Language Skills – II       |  |
| Skill -Enhancement              | <b>Environmental Studies</b>                   | Climate Change & Sustainable<br>Development           |  |
| Elective Course (Any            | NSS-I  | NSS-II  |  |
| One)                            | NCC-I  | NCC-II  |  |
|                                 | Business Management Theory &<br>Practices-I    | Business Management Theory &<br>Practices-II          |  |
| Core Course<br>(Any Three)      | <b>Company Management-I</b>                    | Company Management-II                                 |  |
|                                 | Management for MSMEs                           | Innovation Management                                 |  |
|                                 | Fundamentals of Accountancy                    | Corporate Accountancy                                 |  |
| Discipline Specific<br>Elective | <b>Business Mathematics – I</b>                | Business Mathematics – II                             |  |
| (Any Two)                       | Fundamentals of Banking and<br>Insurance       | Fundamentals of Strategic<br>Planning and Development |  |
| Generic Elective                | Micro Economics                                | Macro Economics                                       |  |

Eligibility - XII passed (Any Stream)

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