

Content

01	Welcome	19	General Policy
02	From Director's Desk	20	SEMCOM Cyber Law Clinic
03	NAAC Accreditation	21	Management Conclave
04	Message by the Chief Minister	22	ELECON Best Business Idea Contest
05	About SEMCOM	23	Novellus Ad-Making Show Smart Eye Contest
06	MOU between Charutar Vidya Mandal & GIDC MOU between SEMCOM & Elitecore Company Ltd	24	Green Business & Technology Fair SEMCOM Premier League (SPL)
07	Academic Collaboration between SEMCOM & Georgia SouthWestern State University, USA Academic Collaboration between SEMCOM & Vancouver Island University, British Columbia, Canada.	25	Glimpses of other Activities
08	Our Unique Offerings	38	Infrastructural Facilities
10	BBA (General)	30	Awards
11	BBA (Hons) IT Management	32	Faculty Team
12	B Com	34	Admission Competitive Test 2014
13	BCA	35	Corporate Support for Final Placements
14	Master of E-Business	36	Intellectuals at SEMCOM
15	Industry Internship Program for Master of E-Business AIESEC@ SEMCOM	38	Our Research & Publications
16	Diploma Programs	39	Our ICT Initiatives
17	Advanced Diploma in Global Business		
18	Certificate Courses (Non-Credit) Bridge Courses		

Our Dream :

To establish a unique
identity in the emerging
Global Village.

Our Vision :

To contribute to the societal enrichment
through quality education,
innovation and value augmentation.

Our Mission :

To build up a competitive
edge amongst the students by
fostering a stimulating learning environment.

Objectives / Goals

- To focus on integral development of students.
- To offer courses and programs in tune with changing trends in the society as a whole.
- To update the curriculum as per the need of the business and industry.
- To create unique identity in the educational world at the national as well as international level.
- To institutionalize quality in imparting education.
- To incorporate innovations on a continuous basis in the entire process of education at institutional level.
- To create platform for the students for exhibiting their talent and for development of their potentials.
- To generate stimulating learning environment for students as well as teachers.
- To build cutting edge amongst the students to withstand and grow in the competitive environment at the global level.

About Vallabh Vidyanagar

About New Vallabh Vidyanagar

Charutar Vidya Mandal: Path Traversed Institutions of Charutar Vidya Mandal



“We believe in relevant education as well as meaningful learning whereby our students develop their potentialities and become globally competitive.”

Welcome

Education is the harmonious development of the physical, mental, spiritual and social faculties. It is the process of awakening the thirst for knowledge and kindling the inquisitive spirit that lead to the overall development of students. We, at Vallabh Vidhyanagar, have inherited the great spirits of our pioneers to carry their legacy forward, the legacy of imparting education that prepares the students intellectually for mature life. An effective educational system should have a holistic approach that prepares the students for the workforce and to take optimum advantage of the rich opportunities offered by the business community. To keep pace with the ever evolving challenges and trends in the world our curriculum is designed in response to the needs of the industry. The course offered sharpens the faculty of the students and enables them to develop key business and management skills thereby fastracking their career in leading and managing successful teams and projects. The processes of instruction and evaluation are modernized to enhance the quality of education which is in sync with the latest trends in the fields of commerce and technology. The knowledge is imparted through problem-based learning and computer-assisted instruction. Education is more student-driven rather than traditional, didactic and lecture-oriented.

Today when Government is heavily burdened with the task of funding higher

education, self-financed institutions serve as a great antidote. The demand for professional education has risen steeply in the last few years. This cannot be met fully by state-funded or state-aided institutions alone. This is why a new category of private, self-financing institutions have registered a phenomenal growth. The responsibility of imparting quality education has been imbibed from the great visionaries like Shri Bhaikaka, Shri Bhikhabhai and Shri H. M. Patel, the founders of Vallabh Vidhyanagar. The present Vallabh Vidhyanagar owes its transformation and vogue to these great visionaries who strived hard to bring about a sea change in the life of the rural people and to bring the best opportunities and privileges available in the world to their door. It is my insatiable desire to carry this legacy forward whereby multitude of people will be benefited. To take this legacy to a still greater height education and curriculum are constantly revised, modified, enhanced and enriched to make them more meaningful, relevant and purposive. The town is multidimensional catering to the needs of students with various aptitudes and aspiring for any course of study.

SEMCOM is one of the colleges in Gujarat to have the embellishment of ISO 9001:2008 Certificate. It has upgraded the Certificate from ISO 9001:2000 to ISO 9001:2008 which speaks of the constant striving for perfection, development, quality and maintenance of the highest standards in the field of education. It has

received the prestigious national award “Best College for Entrepreneurship Education” for the academic year 2008-2009. The chronicle of **SEMCOM** is painted with many achievements and accomplishments which is self demonstrative and illustrative of the progress made by the college within a very short span of time. The greatest triumph is being accredited Grade 'A' by NAAC consecutively for two cycles.

Advanced Diploma in Global Business is an initiative first-of-its-kind' in India; and students would be benefitted immensely from this program. This will help students to accumulate credits which will enhance their learning opportunities at the global level.

The focal point of **SEMCOM** is to impart quality education in the fields of Commerce, Management, Information Technology and E-Business. From the time of its inception **SEMCOM** has worked for the cultivation and development of perceptive intelligence based on experience with zeal. Insightful and enthusiastic faculty is always ready to extend their help wholeheartedly for the integral development of the students.

The serene and stirring environment of Vallabh Vidhyanagar is very much conducive to scholastic and erudite pursuits. I heartily welcome you to this center of academic brilliance and assure you that it will make a qualitative and quantitative variation in your life and career.

C L Patel
Chairman
Charutar Vidya Mandal



From Director's Desk

“ We aim to create in our students a cutting edge which will bring success in the emerging competitive world. Integrated development of students will not only help them in generating knowledge, acquiring skills, developing attitude but also help them in becoming best of the human beings with meaningful living.”

In today's time it has become very difficult to choose a particular course /program when there are many options available. Students find it very difficult to select a particular course/program mapping with his/her own interest. We offer various courses with global perspective, hence, a student selecting any course makes the right choice.

In this competitive world **SEMCOM** stands tall in equipping students to encounter global challenges with its experiential learning environment. Our focus is to prepare students for action in the world by providing them with unique opportunities and practical exposure to acquire and master the skills they need to perform at a higher level. **SEMCOM** is committed to ensure that students achieve their full potential and progress onto further study or employment.

At **SEMCOM** we emphasize on integrating experience that will develop self confidence which in turn moulds them to become successful business leaders by acquiring skills like Communication, Entrepreneurial Skills,

Creativity, Critical Thinking and Emotional Control. Throughout the academic year, the students are encouraged to take part in conferences, seminars and workshops which make them aware of the prevalent trends in the corporate world. Our initiative for Advanced Diploma in Global Business will add to the capability to students, and multiply learning opportunities in a systematic manner. On completion of 18 glorious years, we plan to strengthen our educational model by incorporating few certificate programs to deliver practical perspective among the students.

Our programs are tailored to meet the demands from employers for skills and qualifications. We continually monitor global challenges to ensure that our learners receive a relevant and world class education. **SEMCOM** provides top class facilities and has a reputation for excellence in education. **SEMCOM** has obtained Grade 'A' certified by the National Assessment and Accrediation Council (NAAC) which puts the college at the TOP in the State as well as the

Country. **SEMCOM** has comprehensive and regular counseling to students displaying a diverse set of career decision making needs and challenges. Counseling enables students to cope with the intensity of academics and personal challenges.

In order to give better opportunities with changing economic climate, the institution is planning to set up incubation to promote entrepreneurship among the students.

We prepare students for a successful transition to life and help them examine and demonstrate connections between their learning and the future, and thereby, creating skilled, knowledgeable and socially sensitive citizens. **SEMCOM** has started “Teaching Through Tab” since the academic 2013-14 year. All the teachers' lectures are recorded and delivered to students at the end of the day. This has really enhanced the learning of students.

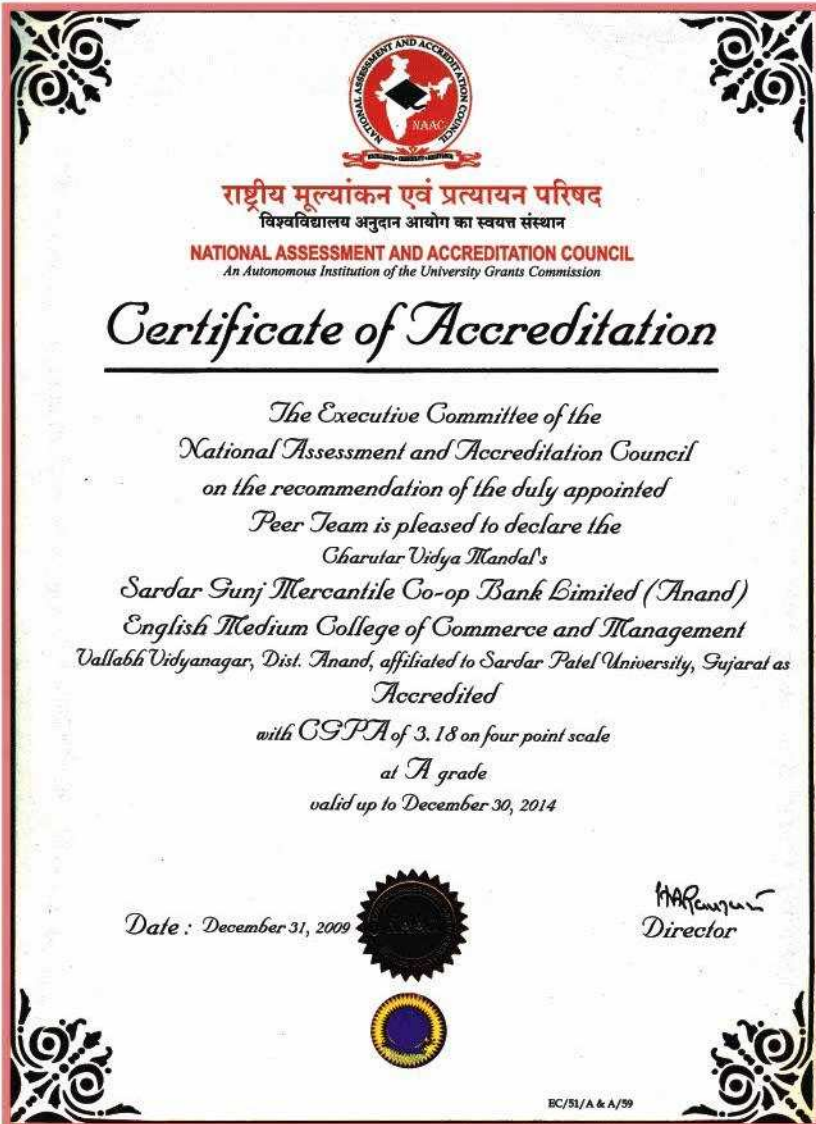
I look forward to welcoming you to **SEMCOM** in this eighteen year and I wish you every success !

Nikhil Zaveri



National Assessment and Accreditation Council (NAAC) Peer-Team paid the visit of SEMCOM. The members were delighted to witness the "EXCELLENCE" at the institution. The institute was awarded 'A' grade with 3.18 points (CGPA), which was the highest among all first-time accredited institutes in India on 31st December 2009.

NAAC Highlights



- Visionary and action-oriented leadership
- Innovative teaching-learning approach
- Intra mural and para curricular activities enriching curriculum
- Industrial training and project work
- Experiential learning techniques
- Website for each faculty
- Memorandum of Understanding with foreign universities
- Students' participation in Community Extension Activities
- Active Students' Council
- Wi Fi Campus
- Personality Development Programmes
- Best College Award in Entrepreneurial Education by NITIE, Mumbai
- Laptop Bank for economically weak students
- ISO Certification
- Participation of students in quality enhancement process
- Focus on integral development
- Futuristic vision



Date:01-01- 2010

MESSAGE

Knowledge is the most essential factor in 21st century. Our world has become a global village due to advanced communication systems. Symphony of oriental culture and western technology creates the melodious teaching methodology. And Sardar Gunj Mercantile Co-operative Bank Ltd., SEMCOM has proved this, just in one decade.

It is heartening to note that SEMCOM – has been accredited by National Assessment and Accreditation Council (NAAC), Bangalore.

My heartiest congratulations to all.

(Narendra Modi)

To,
Shree Nikhil Zaveri ,
SEMCOM,
Villabh Vidhyanagar – 388120.



Narendra Modi
Chief Minister, Gujarat State



About SEMCOM

Sardar Gunj Mercantile Cooperative Bank Ltd. (Anand) English Medium College of Commerce and Management (S G M English Medium College of Commerce and Management) popularly known as **SEMCOM** was established in the year 1997 with the aim/vision to impart quality education to students who desire to graduate in commerce, management and IT. The college has successfully completed 19 years. Its alumni has established themselves in various walks of life across the globe. The college has been established by Charutar Vidya Mandal (CVM), an educational trust with a vision to regenerate society through education. **SEMCOM** was set up with the generous donation of Rs. 35 lakhs against the total project cost of Rs. 150 lakhs by Sardar Gunj Cooperative Bank Ltd. (Anand) on self-finance basis keeping in mind the changing policy of the government in inviting private institutions to supplement the government's efforts in higher education. **The college has an ISO Quality System since 2004, which upgraded to 9001:2008 in September 2009. The college is reaccredited grade "A" by NAAC with a CGPA of 3.01 on 4 point scale.** The college, within a short span of time has made its presence felt in India and abroad.

The college is affiliated to Sardar Patel University, Vallabh Vidyanagar.

Memorandum of Understanding



**Charutar Vidya Mandal,
and Gujarat Industrial Development
Corporation, Government of Gujarat**

Charutar Vidya Mandal has signed a Memorandum of Understanding with the Government of Gujarat represented by Gujarat Industrial Development Corporation (GIDC). The MOU envisages activities like

- Training / Stipendship in corporate houses
- Visits by students/teachers to corporate houses
- Benefit from various services rendered by Charutar Vidya Mandal
- Establishing linkages with business and industrial organizations in foreign countries

CPT - A Gateway for CA Education & Training

Common Proficiency Test (CPT) is a simplified entry to the Chartered Accountancy Course of the Institute of Chartered Accountants of India, New Delhi.

Important Features of CPT

- There will be two papers of two hour duration carrying 100 marks each.
- Desired level of knowledge of CPT is basic knowledge.
- Common Proficiency Test is objective type test.
- There will be a flexible scheme of negative marking for wrong options.
- A student needs to score 50% of total marks to qualify.
- The test will be conducted two times a year: June & December .

Subjects covered in CPT

SESSION I (Two sections Two Hours 100 Marks)

- Section A: Fundamentals of Accounting (60 Marks)
- Section B: Mercantile Laws (40 Marks)

SESSION II (Two sections Two Hours 100 Marks)

- Section C: General Economics (50 Marks)
- Section D: Quantitative Aptitude (50 Marks)



**SEMCOM and
Elitecore Company Ltd., Ahmedabad**

In order to promote excellence in the area of Network and Security education, there has been an initiative between two parties - **SEMCOM** (A Charutar Vidya Mandal Institution), Vallabh Vidyanagar and Elitecore Company Ltd., Ahmedabad to collaborate in the field of Information Technology education. The prime objective of MoU is to strengthen the interface between Industry and Academia so as to enhance the quality of education in the discipline of Computer Networks and Network Security which has become an important component of E-Business as well as Information Technology Management.

Areas of Collaboration

- Network and Security education
- Internships and Placement
- Projects and Field Studies
- Seminars and Workshops
- Faculty Training

Academic Collaboration between SEMCOM and

Georgia SouthWestern State University, USA



Former President Jimmy Carter and Dr C L Patel



MOU Signing Ceremony

In order to create learning opportunities at the global level, **SEMCOM** has entered into a Memorandum of Understanding with Georgia SouthWestern State University, USA. The collaboration is synergistic in nature whereby students will have an opportunity to keep in pace with the changing times while in pursuit of their academic goals.

Objectives

1. To incorporate international experience in teaching.
2. To gain familiarity with the international environment.
3. To develop a perspective for multi-cultural education.
4. To develop, design and adopt new courses suitable to the emerging needs.
5. To explore the possibility of joint research in the area of business.
6. To provide students with opportunities for higher studies at the international level.
7. To enable the students to enjoy opportunities of meaningful interaction with international students, thereby developing a sense of appreciation and understanding for cultural diversity.

Areas

- Cultural Exchange Program
- Collaborative Research & Publication
- Sharing of Resources
- Integration of E-Business with MS Program
- Faculty Exchange Programs
- Joint Seminars and Workshops.

Vancouver Island University, British Columbia, Canada.



MOU Signing Ceremony

To enable the students to withstand the global competition, **SEMCOM** has entered into a Memorandum of Understanding with Vancouver Island University, British Columbia, Canada. This collaboration will enable students to pursue their Masters programme in Business Administration and International Business at the same time. This dual Canadian and British programme is designed to give students an opportunity to combine knowledge and practical experience through the integration of theory, research and practice that can be applied at regional, national and international levels.

The details of the programme are as follows:

1. Students will undergo 14 to 16 months of intensive programme.
2. Students will have the option of dual concurrent Canadian and British degrees.
3. The programme consists of the Foundation programme, Core programme with 4 levels.
4. Students can complete an internship integrated with an applied business project in the final 4 months of the programme.

Objectives:

1. To provide students with opportunities for higher studies at the international level.
2. To foster global learning environment.
3. To enhance multi-cultural education.
4. To provide practical exposure to the students in their areas of specialization.
5. To provide a rich learning environment.

Areas:

- Integration of BBA with Masters Programme.
- Joint seminars and workshops
- Faculty Exchange Programs
- Cultural Exchange Programs
- Sharing of Resources.

Our Unique Offerings...

- **UG/PG Degree Programs:**
 - BBA (General)
 - BBA (Hons) IT Management
 - B Com
 - BCA
 - Master of E-Business
- **Diploma Programs:**
 - Social Media Marketing
 - Network Security
 - Computer-based Accounting - Tally ERP 9
 - Business Idea Generation & Development
- **Advanced Diploma in Global Business**
- **Certificate Courses:**
 - "Awaken the Leader Within"
 - "Ad-Making & Photography"
 - Computer Competency
 - "Creativity Building, Lateral Thinking & Branding for Start-up Business"
- **Bridge Courses:**
 - English
 - Mathematics
 - Programming Skills



MTC Global Award for Excellence: 2016 **SEMCOM - Digital Champion 2016**

To recognize excellence in different areas of Management Education, MTC Global has instituted few Awards in the year 2010 which are rated very high by Industry and Academia at Global Level.

SEMCOM, has received national-level award called **Digital Championship 2016 Award** under the MTC Global Excellence Ward 2016.

*... Shaping Life...
... Shaping Career...*



Going Beyond Text Books

Going Beyond Class Rooms

BBA (General)

(Under Choice Based Credit System)

AFFILIATION : SARDAR PATEL UNIVERSITY, VALLABH VIDYANAGAR, GUJARAT, INDIA

Course Structure

BBA, a 3-year undergraduate degree program, offers specialization in Human Resource Management, Marketing Management, Financial Management, Computers, Exports Management etc. This program also offers practical exposure in terms of industrial visits and training as a part of course curriculum. In addition, the focus is on enhancing presentation skills and other managerial skills. Successful graduates go for professional programs like Masters of E-Business, MBA, etc.

Eligibility:

- (1) The candidate should be eligible for admission as per Sardar Patel University and Charutar Vidya Mandal Criteria. Students who have passed XII examination in any Stream or its equivalent with English.
- (2) At least 50% marks in aggregate at standard XII or "A Level" examination for NRI/Foreign Students with Equivalents Grade without compartments.

Note:(A) For Advance Diploma in Global Business, additional fee of ₹ 1000 per year to be paid.

(B) Please refer page Nos. 19 for General Policy.

Course Details

Duration : 3 Years (6 Semesters)

Intake : 60 Seats

Proposed Fees/Semester :

Indian : ₹ 25,000

NRI/NRI Sponsored : US\$ 1500

For Whom : 12th Standard in any Stream

Course	FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER
Foundation	Communication Skills for Mgmt- I	Communication Skills for Mgmt- II	Corporate Communication - I
Elective Foundation	Environmental Studies	Climate Change & Sustainable Devp.	Industry Exposure
Core (Any Three)	Principles of Management	Practices of Management	Marketing Management - I
	Company Management	Management for Innovation	Financial Management - I
	Management for MSMEs	CSR & Business Ethics	Human Resource Management - I
Core Allied	Accounting for Management	Corporate Accounting - I	Corporate Accounting - II
	Micro Economics	Macro Economics	Economic Analysis - I
	Business Mathematics - I	Business Mathematics - II	Statistics for Management - I
	Funda. of Banking & Insurance	Funda. of Strategic Planning & Devp.	Supply Chain Management

Course	FOURTH SEMESTER	FIFTH SEMESTER	SIXTH SEMESTER
Foundation	Corporate Communication - II	Business Etiquettes & Presentations Skills - II	Business Etiquettes & Presentations Skills - II
Elective Foundation	Rurban Planning	Social Entrepreneurship	Comprehensive Project
Core	Marketing Management - II	Personal Finance & Investment Mgmt.	Operations Management
	Financial Management - II	Management Accounting	Accounting for Decision Making
	Human Resource Management - II	Business Taxation - I	Business Taxation - II
Core Allied	Cost Accounting	Materials Management	Entrepreneurship Development
	Economic Analysis - II	ELECTIVES (Any TWO)	
	Statistics for Management - II	Advance Marketing Mgmt.- I	Advance Marketing Mgmt. - II
	Customer Relationship Management	Advance Financial Mgmt.- I	Advance Financial Mgmt. - II
		Advance Human Resource Mgmt. - I	Advance Human Resource Mgmt. - II
		Export Management - I	Export Management - II
		Computer based Project Mgmt. - I	Computer based Project Mgmt. - II

Course Structure

BBA IT Management, a 3-year undergraduate degree program, offers dual specialization in Marketing Management, Financial Management, Human Resource Management & International Business. This program also offers practical exposure in terms of industrial visits and training as a part of course curriculum. In addition, the focus is on enhancing presentation skills and other managerial skills. Successful graduates go for professional programs like Masters of E-Business, MBA, etc.

Eligibility:

(1) The candidate should be eligible for admission as per Sardar Patel University and Charutar Vidya Mandal Criteria. Students who have passed XII examination in any Stream or its equivalent with English.
(2) At least 50% marks in aggregate at standard XII or "A Level" examination for NRI/Foreign Students with Equivalents Grade without compartments.

Note: (A) For Advance Diploma in Global Business, additional fee of ₹1000 per year to be paid.

(B) Please refer page Nos.19 for General Policy.

Course Details

Duration : 3 Years (6 Semesters)

Intake : 60 Seats

Proposed Fees/Semester:

Indian : ₹ 25,000

NRI/NRI Sponsored : US\$ 1500

For Whom : 12th Standard in any Stream

NOTE: From the academic year 2015-16 as per the new norms of S.P.University, the BBA (Hons) (IT Management), a FOUR years degree program has been converted into THREE years degree program. Following subjects will be offered at 1st and 2nd Semester of BBA (IT Management) program. The subjects which will be offered at the Second and Third year of BBA (IT Management) program will be finalized later by the university.

COURSE	FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER
Foundation Course	Communication Skills for Mgmt- I	Communication Skills for Mgmt- II	Fundamentals of Programming
Elective Foundation Course	Environmental Studies	Climate Change & Sus. Devp.	Industry Exposure
Core Management Courses			
Core Compulsory	Principles of Management Accounting for Management	Practices of Mgmt. Corporate Accounting - I	Economic Analysis- I Corporate Accounting- II
Core Elective (Any Two)	Quantitative Techniques Business Mathematics Micro Economics	Quantitative Techniques Business Statistics Macro Economics	Marketing Management - I Finance Management - I Human Resource Management - I Global Business Affairs - I
Core IT Courses			
Core Compulsory	PC Software Computer Organization	Programming Languages System Analysis & Design	Fundamentals of Web Designing (Practical)
Core Elective			Methods and Practices of Operating System Fundamentals of Operating Systems

COURSE	FOURTH SEMESTER	FIFTH SEMESTER	SIXTH SEMESTER
Foundation Course	System Analysis and Design		
Elective Foundation Course (Any One)	Corporate Social Responsibility Rurban Planning for India		
The subjects which will be offered at the Third year of BBA (IT Management) program will be finalized later by the university.			
Core Compulsory	Economic Analysis - II Cost Accounting		
Core Elective (Any Two)	Marketing Management - II Finance Management - II Human Resource Management - II Global Business Affairs - II		
Core IT Courses			
Core Compulsory	Front End Programming (Practical)		
Core Elective	Information Security Internet Technologies		



We at **SEMCOM** take all possible efforts to develop entrepreneurial thinking among our students, focusing on what is needed, what is missing and what is changing. Today, in India there is tremendous scope for opportunity driven entrepreneurship due to the upward mobility within the income classes, increase in share of working population, ideological shift from saving to spending, and changing consumer life styles.

Every year the college organizes Best Business Idea Contest in order to foster creative and innovative thinking in business.

This year 58 teams got registered with their ideas. Composing almost **SEMCOM** students, C.A. Roopin Patel and Mr. Sheel Dholakia were invited as experts for conducting workshops on different topics throughout the year. Final competition was held on 5th February 2016. Where 12 best selected ideas were presented out of which FOUR business ideas were awarded cash prize of Rs. 25,000 each by ELECON and Charutar Vidya Mandal. The contest is sponsored by ELECON Group of compines with a generous financial support of Rs. 3 lakhs.

Three ideas were selected by IN³ Ventures, Ahmedabad for mentoring an investment worth Rs.6.5 crores were granted for actual implementation. All ideas which were presented in the final competition were also invited for incubation support by eChai Ventures, Ahmedabad.



Smart Eye Contest



Novellus- The Ad-making Contest

With a view to enhance creativity in the field of Advertising, 'Novellus - The Ad - Making Contest' is being organized under "Management Conclave" for the last eight years. This year the event was held on 3rd February 2016. The theme of the event was based on "Commercial and Social Issues". The Contest was launched in July 2015 and 167 students attended the workshop. The resource person for the workshop was Mr. Pratikraj Pateliya. There were 19 teams in the grand finale. Mr. Pranav Jani (Program Co-ordinator), Mr. Jay Tharur (Founder, ZebraLebs Pvt. Ltd.) and Mr. Atiq Khan (Program Co-ordinator, Radio Mirchi) were the members of the Jury for the contest.

In order to enhance creativity in the field of photography semcom initiated a novel competition -Smart-eye Photography Contest from 2011 year. The competition was launched on 10th July 2015 and there were 28 participants. Students were asked to select 'Birds and Flowers' as the theme for the contest. Along with this Smart Eye Exhibition was also done in the same campus wherein 18 participants were finally selected and different photographs on "Birds and Flowers" were displayed.



Green Business & Technology Fair

5th Consecutive year with succeeded in bringing more than so small and medium scale companies Green Business & Technology Fair with Smart Eye Exhibition 2016 was held on 12th & 13th February at our campus. The theme of the Green Business Exhibition was "Redefining business through Green products & technology". The event opened up new opportunities for sustainable green solutions and technologies for helping company's efforts in sustainable development, climate change, green technology and green investments. Products made of used cotton, terracotta, mud, solar panes, organic food, herbal, waste glass bottle, used chappals, natural fragrances, incense sticks, stationary etc from Organizations & Brands like Ancient Living, Hand Made Hope, Asal, Greenngood, Crystal Craft, Austin, Chatur Chidiya, Flymax Exim, Noble Living, GreenSole, Shreeje Ayurvedic, Kutch Kutir, Mitticool, Sanjeevani Organics, Supernova Technologies, Tribhuvandas Foundation, Osher, Uber, Nisarg Organics, ANM Motors, Wonkyworks and many more.

Technologies like Organic paints, Organic essences, Electric Richshaw, Khus, Used Tyres, Used Glass for decoration were showcased and sold by different companies.



SEMCOM Premier League (SPL)



To promote sports and sportsman spirit, students council came up with a unique initiative on the lines of IPL. The council had set up SPL- an inter stream Cricket Tournament. This year SPL season-6 was inaugurated by Dr. Nikhil Zaveri (Director and Prinicipal) **SEMCOM**. The league had seven teams- MEB Maestros, BBA Challengers, ITM warriors, B.Com Indians, BCA Royals, Faculty Fighters and Alumini Attackers. BCA Royals became Champion and Alumni Attackers were Runners up.



Glimpses of other Activities



We at **SEMCOM** strive to excel not only in academic but also galvanize students to conquer and have all-round escalation by orchestrating various co-curricular activities for their paramount development. In order to groom our students, we also conduct intellectually stimulating events such as Essay Writing, Debate, Best Business Idea Contest, Ad-Making Competition, Green Business Technology Fair, Management Film Making Competition, Techno Fest, and E-Biz Summit.

SEMCOM curriculum absorbs various Talent Search Programs. Our Social undertaking resonates in our students who organize Blood Donation Camps, Medical Checkup Camps, and Tree Plantation.

The paramount development march of our students is reflected in the various activities organized by the college.

Students' Council: The Students' Council contours distinct committees like Industry Interaction Committee, Thinking Hats Committee, Placement Committee, Environment Initiatives Committee, Social Outreach Cell, Event Management Committee, College Governance Committee, Sports Committee, Aura Band, SETU-Web Hosting Committee, Hostel Committee, Social Media committee, etc. It has the credit of orchestrating many events and sponsoring various events and competitions.



To break the monotony of the routine at college Students' Council organizes a number of colorful events such as Corporate Day, Traditional Day, Denim Day, Thought of the Day, Teachers Day, Ratri B4 Navratri, Signature Day, Go Green Day etc. Sports Committee of Students' Council actively involves in the promotion of various sports events among students such as SEMCOM Football League and SEMCOM Premier League.

Orientation Program for First Semester Students: The College welcomes its new batch every year in a unique style. It has been always our effort to create a healthy environment for the new entrants to interact with faculty members and also among themselves so that they learn more about the college and its faculty members, right from day one. With this aim, a two day Orientation Program is organized for the new students of BBA, BCA, BCOM, BBA-ITM & Master in E-Business. During the program the students introduce themselves. Sessions are conducted to make students aware of Vallabh Vidyanagar, Charutar Vidya Mandal, library facilities, rules and regulations and various activities of the college. Moreover, the cultural evening makes the program enjoyable and gives the new comers an opportunity to exhibit their talents.



Glimpses of other Activities



Industrial Tours: Educational tour is an integral component of education at **SEMCOM** for it provides the practical exposure to business environment. This year nearly 200 students participated in one day educational tours. **SEMCOM** students visited industries in the states of Uttarakhand, Punjab and Gujarat. They visited Patanjali Food and Herbal Park, ONGC, Shah Paperplast, Hero Cycles, Anuradha Textiles, ATLAS Cycles, Satyendra Packaging, Laxmi Protein Products, NISOL, GMM PFaudler and Sweety Industries.

Personality Development Program: **SEMCOM** is convinced that a good personality is an inevitable tool of crossing the threshold of success in the world. Under PDP to each class, the students were briefed about various aspects of personality development which helped them enrich their self-perception, self-awareness and confidence.

Parents' Meeting: To discuss the growth of students, parents meeting was organized for all the under-graduate classes. More than 600 parents attended the meeting and they took the over-all feedback from the concerned class-counselors and all the subject teachers about the growth of their child at **SEMCOM**.



Young Voters' Club: Voting is a unique fundamental right of each Indian citizen, which makes our democracy stronger. At our college we have formed Young Voters Club which helps students with the On-line voters registration form. 33 students participated in Young Voters' Club Poster-making competition at the College. The same was held at District-level, "SWEEP" organized by Election Commission of India where five students participated out of which one student won the prize in the same.

Techno-Fest: With a view to promote Information Technology Competency, every year **SEMCOM** organizes "Techno-Fest" a state level competition related to computer & information technology. The competitions that were held under the banner of Techno-Fest were Best Programmer, Best Website Designer, Best Coder and Best Image Creator.

Patriotic Song Competition: Independence Day was celebrated with a difference. Teachers at **SEMCOM** are convinced that we should infuse the spirit of patriotism in our students. This year along with Patriotic song competition Tri-colour competition was also organized.

Fine Arts Workshop & Competition: More than 143 students actively participated in Fine arts workshop followed by various fine arts competition such as Collage-Making, Poster-Making, cartooning, On the spot Painting, best out of waste, Rangoli and Clay Modeling. The workshop was conducted by Mr. Krishna Padiya, Mr. Rajendra thanki and Ms. Avani Patel (CVM College of Fine Arts)

Medical Checkup: The college conducted medical checkup for all the first year students in association with Shri. Krishna Medical College, Karamsad. More than 300 students had the benefit of medical checkup.

The college took upon itself to conduct Thalassemia test for all the final year students. We thank Charutar Vidya

Glimpses of other Activities



Mandal for subsidizing the cost. The Thalassemia test was conducted with the assistance and cooperation of Red Cross Society.

CSR / Social Outreach Activities: Under the auspices of Social Outreach Cell students of **SEMCOM** planted 70 trees at Dharmaj and Kasor, 110 students of the college participated in the activity with three faculties serving as Activity Coordinators. On occasion of Kargil Day students of **SEMCOM** donated 49 bottles of blood in a single day. In association with Red Cross Society, Anand, college collected 114 bottles of blood.

Sports: A healthy mind can reside only in a healthy body. Since the inception of **SEMCOM** sports activities have received great attention. Throughout the year **SEMCOM** students participated in various inter-collegiate and inter-university sports events. During the year 2015-16 **SEMCOM** won various inter-collegiate sports events at SP University where Championships were won in Football (boys), Lawn Tennis (boys & girls) and Runners-up in Basketball (boys & girls). Students also won Tennis (boys & girls), Beach Football (Boys) in Khel Mahakumbh District-level competitions. Girls team stood 2nd in YMCA Volleyball tournament. In Athletes' Meet 2015-16, SEMCOM was Champion in 200 Mtrs. (girls), and Runners-up in 100 Mtrs. (girls), 4x100 Relay Race (girls & boys).

Annual Sports Day was organized on 30-Dec-2015. Mr. Bimal Jadiya was the chief guest. More than 1000 students took part in various events such as 100 meters run, javelin throw, high jump, 200 meters run, shot-put throw, long jump and discuss throw. In addition inter-class tug-of-war and Relay Race were also organized.

Youth Festival: It is an inter-collegiate competition organized by Sardar Patel University where many colleges and departments participated. It was a four day event



with various competitions in the areas of dramatics, fine arts, music, dance and literature.

SEMCOM took part in quiz and won second prize in the same at Youth festival. One of the students represented SPU in West Zone Quiz.

KITES AND BITES 2016

College celebrated Kites and Bites Festival to develop the real time business acumen of SEMCOM students. The event met the twin objectives of understanding the culture, religious values and local taste and preferences; and developing the product from idea to Marketing strategy are fulfilled through fun frolic and lots of learning.

The event for overwhelming response from students as well as society. More than 150 students from various streams participated putting around 18 stalls with large number of Gujarati delicacies consumed during Uttarayan. Kite flying competitions added the colour to the entire event.

Rangmanch

In order to develop theater skills and creativity Rangmanch was organized on 27th January, 2016. It was an Inter-stream competition which had four events like Mono Acting, Improvisation, Standup and One Act. There were 60 students in the final competition and the judges for the same were Mr Deep Vaidya and Kumar Bhoi.





Infrastructural Facilities

SEMCOM has set up excellent facilities with regards to infrastructure and environment to promote effective learning and also to make learning enjoyable.

INFORMATION RESOURCE CENTRE

Provides academic support, and houses around 10394 books and 78 periodicals and journals of national and international repute like Harvard Business Review, The Economist, Journal of Marketing Research, Journal of Marketing, Journal of Management Research, Journal of International Marketing, RETAIL BIZ, Corporate Professionals, Time, Forbes Asia, Fortune, Entrepreneur, PC World, Linux for You, Linux Journal, Benef IT, Developer IQ and so on. In addition, the Centre has a wide repertoire of corporate Annual Reports, newspapers such as The Economic Times, Financial Express, Business Standard, The Hindu, Times of India, Indian Express etc. The student community uses the prestigious titles on all areas of management, computer, E-Commerce, E-Business etc. The Centre also provides great support to the project and research work undertaken by the students by providing a huge information database through on-line and off-line resources. Audio and Video resources in the form of cassettes and CDs encompassing major areas of management and computer make learning enjoyable. In addition, the students have access to the Bhaikaka University Library as well. We have added 60 sets of eight books on Practicing Ethics in Business by G Narayana (Guruji). The Library also has subscribed membership for DELNET and Nlist.

For students' reference, five computers equipped with Internet facility are kept in the Information Resource Centre.

Students can use these computers for completing research assignment and project work.

HUMAN RESOURCE DEVELOPMENT CENTRE (HRD lab)

The HRD Centre is a sophisticated language laboratory with a seating capacity of 50 and it has state-of-the-art technology aiming at developing the students' skills such as leadership skills, presentation and communication skills, entrepreneurship skills, etc. and overall personality development. It is fully utilized to develop the students' ability to interact and communicate effectively. It has the most modern facilities, with an electronic relay to host quiz and group discussions. Audio-Video materials are used widely for enhancing the language competence and business acumen of the students.

The HRD Centre is equipped with multimedia projector to develop the students' ability to interact and communicate effectively.

AUDITORIUM

College has an excellent Auditorium with a capacity of 170 seats. Auditorium is equipped with multimedia projector and Dolby sound system.

FACILITY FOR PHYSICALLY CHALLENGED STUDENTS

LIFT facility is available for faculties, guest and differently abled students.





INNOVATIVE CLASS TEACHING

Five classes are equipped with multimedia projector to teach students using ICT.

INFORMATION TECHNOLOGY CENTRE

Provides in the true sense of the word a gateway to the world of applications and information resources. The centre is equipped with three computer labs, each having a capacity of 70 computers with 100 Mbps of switched network, 14 Mbps of centralized leased line for internet and the power backup facility for one hour. The latest computers on LAN and 1: 1 computer- student ratio enhance the value of the Centre. Moreover the Internet Security & Acceleration Server, Web Server, Mail Server, ensure, for our students, live access to the Internet world. The College also has a Wi-Fi network running on 14Mbps bandwidth of shared bandwidth.

Each computer lab has a multimedia projector, which assists faculty in better dissemination of knowledge regarding

programming subjects.

FACULTY LOUNGE

In order to facilitate learning the college has two well-furnished & air-conditioned FACULTY LOUNGES which provide platform to students and parents for interaction with the faculty without inhibition of any kind. The Faculty Lounges have Internet access, which keeps the faculty abreast of current trends and helps in evolving the right kind of material for various courses. The Lounge also promotes discussions and presentations among the faculty for enriching learning in the college.

CONFERENCE ROOM

The college also has a well furnished air- conditioned CONFERENCE ROOM. It facilitates meetings and interaction among the faculty members and visitors. It has been designed keeping in mind the priorities and requirements for the smooth functioning of academics.



Infrastructural Facilities

Medals : Students securing the highest marks in university examination at FY, SY, TY of BCom, BBA, BCA, BBA-ITM are awarded with Prin. B.M. Thaker and Shri H.B. Thaker medals..

Awards

Gold Medal Winners

NAME OF GOLD MEDAL

Prin. B.M. Thaker Gold Medal
 Shri H.B. Thaker Smarak Trust Gold Medal
 Shri H.B. Thaker Smarak Trust Gold Medal
 Prin. B.M. Thaker Gold Medal
 Shri H.B. Thaker Smarak Trust Gold Medal
 Shri H.B. Thaker Smarak Trust Gold Medal
 Shri H.B. Thaker Smarak Trust Gold Medal
 Shri H.B. Thaker Smarak Trust Gold Medal
 Shri H.B. Thaker Smarak Trust Gold Medal
 Shri H.B. Thaker Smarak Trust Gold Medal
 FYBBA ITM Gold Medal
 SYBBA ITM Gold Medal
 TYBBA ITM Gold Medal
 4YBBA (ITM) Gold Medal

STUDENT

Bhagyesh Jain
 Bhavya Pandya
 Renish Dhalani
 Mun Amin
 Maitri Modi
 Krishna Patel
 Margi Patel
 Nikhil Luhar
 Avinash Tiwari
 Shloksingh Swanni
 Kesha Patel
 Dhruva Gandhi
 Ruta Gupta

UNIV EXAM

FYBBA
 SYBBA
 TYBBA
 FYBCOM
 SYBCOM
 TYBCOM
 FYBCA
 SYBCA
 TYBCA
 FYBBA ITM
 SYBBA ITM
 TYBBA ITM
 4YBBA ITM



Faculty Team



Dr Nikhil Zaveri
M Com, Ph D, ACA
Director & Principal

ACCOUNTS AND FINANCE



Dr Kamini Shah
MCom, LLB, Ph D



Mr Bhupendra Patel
MCom



Dr Subhash Joshi
MCom, LLB, DIM, Ph D



Dr Yashasvi Rajpara
MCom, PGDBM, NET, Ph D



Dr Preethi Luhana
MCom, Ph D



Dr Swati Parab
MCom, BEd, MPhil, Ph D



Dr Komal Mistry
BCom, MBA, PGDMM, Ph D



Mr Pratik Shah
MCom, NET

COMMERCE, MANAGEMENT AND LAW



Dr Ankur Amin
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Dr Rina C. Dave
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Ms Joe Marry
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Mr Renil Thomas
MCom, BEd, MPhil



Ms Hiral Patel
MBA



Dr Jaimin Trivedi
MCom, M Phil, Ph D

Faculty Team

INFORMATION TECHNOLOGY AND E - BUSINESS



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MCA, Ph D



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MSc, Ph D



Ms Ami Trivedi
MCA



Ms Harshida Patel
MCA, BEd



Ms Palak Patel
MCA



Mr Yogesh Patel
MCA



Mr Jay Nanavati
MCA



Dr Kamlesh Vaishnav
MCA, PGDBA, DLP, Ph D

ENGLISH AND COMMUNICATION SKILLS



Dr Nishrin Pathan
MA (Eng.), MPhil, MBA (HR), Ph D



Dr Waheeda Sheikh
MA, MPhil, PGDCA, NET, Ph D

ECONOMICS

QUANTITATIVE TECHNIQUES



Mr Chetan Patel
MSc (Maths), MPhil, GATE



Mr Bharat Tarapara
MSc (Stats), MPhil

