



CHARUTAR VIDYA MANDAL'S
SEMCOM
 What We Think, Others Don't
 NAAC RE-ACCREDITED 'A'

DRIVE—E –Newsletter

Volume 12 Issue 4

July—August 2019

ISSN NO: 2277-2510

DRIVE is Monthly e-Newsletter Published by CVM's SEMCOM.

- ◆ This e-newsletter deals in all aspects of Management, Commerce, Economics, Technology and Humanities.
- ◆ It is open for all students, alumni, teachers and professionals dealing with above stated areas
- ◆ All papers received by us will be published after the approval of our Editorial Team and Plagiarism Check

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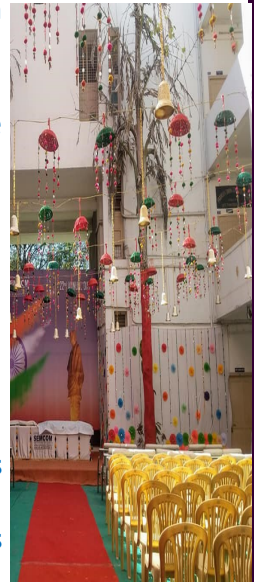
VISION: To contribute to the societal enrichment through quality education, innovation and value augmentation.

MISSION: To build up a competitive edge amongst the students by fostering a stimulating learning environment.

DREAM: To establish a unique identity in the emerging global village.

GOALS:

- ◆ To focus on integral development of students.
- ◆ To offer courses and programs in tune with changing trends in the society as a whole.
- ◆ To update the curriculum as per the need of the business and industry.
- ◆ To create unique identity in the educational world at the national as well as international level.
- ◆ To institutionalize quality in imparting education.
- ◆ To incorporate innovations on a continuous basis in the entire process of education at institutional level.
- ◆ To create platform for the students for exhibiting their talent and for development of their potentials.
- ◆ To generate stimulating learning environment for students as well as teachers.
- ◆ To build cutting edge amongst the students to withstand and grow in the competitive environment at the global level.



Vibrant & Vivacious SEMCOM



“What We think, Others Don’t”.

Chief Editor:
Dr. Waheeda Thomas

Editor :
Dr. Nishrin Pathan

Technical Editor:
Ms. Palak Patel

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Ms. Reshma Pathak



From the Desk of Chief Editor

Greetings !!

The issue brings to you the views on varied topics discussed by teachers, students and alumni of SEMCOM. Along with the glimpses of events taking place at SEMCOM.



This issue in particular presents a book review of a classical Indian Literature. an environmental concern emphasizing significance of the clean and pure ecological system for the wellbeing of planet earth through an article on Green Marketing. Another correcting step towards preservation of environment is through Environmental Audit which is an emerging auditing tool and is of substantial interest in view of the increasing recognition global warming and climate change issues. SSL (Secure Socket Lay) is a network protocol for establishing the secure connection between client and server, is used for the data transfer between client and server in an encrypted form . The issue also presents on article on credit card which, in detail, elaborates the concept, type and operational issues of credit cards. We have student talking this month a human dilemma of success and ethics, an alumni recalls his journey that began from SEMCOM and has led him to nourishing attainments of his life. SEMCOM Updates, as usual showcases the events taken place in the month.

Thank you for your continuous contribution. Send your comments and suggestions to: drive@semcom.ac.in

Dr. Waheeda Thomas

SEMCOM Updates

DEBATE Competition

SEMCOM College organized debate competition to inculcate oratory and argumentative skills among students. The competition also aimed at creating awareness among students on changing trends of life around them. The topics, being discussed in debate competition, were: Artificial Intelligence is dangerous, Digital payments are secure and India is ready to go cashless and Everyone should be vegetarian. Total 32 students participated in the competition. The competition was conducted in two rounds. From the first round six best teams were selected for second, rebuttal round. The second round was moderated by an entrepreneur and proud SEMCOM alumnus, Ms. Aarti Amin. The entire competition was judged by Dr. R K Mandaliya, Head, Department of English, SPU, Dr. N V Bose, Principal, HM Patel Institute of Training and Research,

Free Medical Checkup for First Year Students

A Healthy mind in healthy body- CVM's SEMCOM NSS wing successfully conducted Medical Checkup Camp for First Year BBA , BCA, BBAITM and BCOM students. The camp benefited 182 students. The students were technically guided by the team of doctors. The students were advised on E & T, Skin Problems, pulmonary and General Diseases.

Workshop of Tobacco Control

NSS wing of SEMCOM, a flagship institute of Charutar Vidya Mandal organized induction program and tree plantation at Sanjaya village. The objective of induction program was to orient villagers about the upcoming events to be undertaken by NSS Volunteers in Sanjaya village. Dr. Jaimin Trivedi had explained importance of team work. More than 30 NSS Volunteers have participated in induction program. After the induction program NSS Volunteers had planted 35 samplings at Primary school and near to swami Narayan temple.

SEMCOM Updates

Integrating Skills through Theater Arts

Charutar Vidya Mandal's SEMCOM College organized theater workshop on 25th July, 2019. The workshop was conducted by Mr. Deep Vaidya, an actor and a comedian at the Comedy Factory. The workshop has helped the students to make proper use of gesture, speech, song, music and dance for the various theater events like skit, one act play, mime and mimicry. He also described that singing, reading, literature, philosophy and imagination qualities are must in the corporate world. 60 students from BCOM, BCA, BBA and BBA ITM took part and got benefit from the workshop. Theater skills prepare the students of management for facing several challenges of corporate and business world. Moreover, the inputs of workshop will help the students in learning the basics of theater skills and improve their performance in the upcoming competitions.



Essay writing Competition

Certificates for winner participants as awards with the token of appreciation were among the prizes that this year's winners of the Essay-writing Competition have walked away with on Friday July 19.

It aimed to encourage student interest in articulating ideas, concept and the integration of discussion in writing to develop the individual communication skills into the core curricula of business schools. They tackled either one of the three topics: *Climate Change is the Greatest*

Threat in the Human History, Role of Social Media in Society, or One Nation-One Vote.

The competition was organized under the umbrella-lead of National Service Scheme's Regular yearly Activities which aimed at enhancing and broadening the writing skills while putting their best pen forward. Under the able guidance of the Principal Dr. Waheeda Thomas, vice president of Student Council Dr. Swati Parab, and the coordinators Dr Komal Mistry and Ms Foram Patel



Fine Arts Competition

Corporates would consistently need individuals who have innovative thoughts and creative mind. For the growing business visionaries Charutar Vidya Mandal's SEMCOM sorted out Fine Arts Competition in the month of July 2019 under the guidance of the Principal Dr Waheeda Thomas and the coordinators Ms Palak Patel and Dr Khyati Patel.

Around 160 students partook in the competition to represent their interest under each wing: Collage - making, Rangoli, On-the-spot Painting, Poster-making, Clay-displaying, Cartooning and Creative Creations. On the appreciation scale, the Fine Arts Exhibition was also arranged to showcase the participants' interest and creativity which had the privilege of 400 visitors from various schools and colleges.



BOOKSHELF

Dr. Nishrin Pathan

**Name of the Book:** The English Teacher**Author:** R K Narayana (1906-2001)**Genres:** autobiographical novel**Publication Details:** Vintage Books**ISBN:** 0099282283**Price:** US \$ 1.76**About Author:**

R K Narayana is highly acclaimed Indian author, known for his short stories collection like *Malgudi Days*, *Swami and his Friends*, *Under the Banyan Tree* and other Stories, novel like *The Financial Expert* and much more. He is popular for his acumen in depicting the sheer Indian culture, Festivals, Celebrations, values and superstitions etc. His characters are epitome of human nature, compassion, energy and exertions to cope with daily mayhem of life.

The English Teacher:

Krishna, the protagonist of the novel, is an English teacher, who is highly bored with his routine life. In the beginning of the novel, he is depicted as the character that is having lot of inner conflicts regarding work life and personal values. He is most of the time into retrospection and indulged into monologue. With the arrival of his wife-Susila, after her maternity stay with her parents, Krishna's course of life changes. He has lot of pleasant experiences with Susila and daughter, Leela. His outlook changes towards those nagging routine chores of life, he perceives some meaning in his life and he starts enjoying the life. A new dream is to have new house. While doing an intensive search for a new house, Susila meets with a traumatic experience of getting locked into confined washroom at one place and that gets her into prolonged illness, which she never overcomes, in spite of Krishna's desperate efforts.

After Susila's death, Krishna remains gloomy and recluse. Nothing interests him, neither the playfulness his daughter. He contemplates a lot over mysterious phenomenon called 'death' and think of committing suicide as well. But a positive turn comes to his life after receiving a letter from some hermit, who claimed to have conversation with Susila's departed soul. He meets the saint and starts his spiritual journey leading to internal peace and rendezvous with self, and manages to meet and have conversation with his passed away soul mate.

The book is significant with its unique theme of extra-terrestrial presence which is interwoven with mundane matters of daily chores in the life of a university teacher. The book presents subtle autobiographical elements in some portion. The milieu and settings of the novel are extraordinary that makes it more realistic. The book is worth reading for those who enjoys Indian literature with its tangy Indian taste.

My Voice

Green Marketing

Sunil Chaudhary

The increasing urbanization, concrete jungles, reducing green cover, plastic wastage, emission of harmful pollutants by industries, vehicular pollution, global warming, higher levels of environmental pollution are challenges for the entire global economy. Sustainable development is the need of the hour. Social cost of economic venture besides its economic cost has to be calculated. The significance of the clean and pure ecological system for the wellbeing of planet earth cannot be underestimated. Pure water, clean air and fertile land with forests, flora and fauna and increasing green cover with the help of tree plantation, increasing the number of trees is the need of the hour. Industrialization and economic development has to be environment friendly.



Green Marketing and Green Technology to a large extent can contribute to environment protection. Organic fruits and vegetables are delicious and healthy. Environment friendly fuel can reduce vehicular pollution, cycling is both healthy and causes no vehicular pollution. Increased usage of cloth bags for carrying vegetables, fruits and groceries with less or no use of plastic bags can be a positive step in the direction of environmental protection. Usage of own tea and coffee cups, instead of plastic cups can definitely help in preserving purity of the environment and sound health for the consumer. Tree plantation depending on the topography of the region including terrace gardening, plantation within the office premises, surrounding of the factory can contribute to reduced environmental pollution and to that extent contribute to the cause of environment protection.

With the increasing population, resource shortages, it is imperative to make optimum utilization of resources. Water conservation, Energy conservation and development of renewal sources of energy be it solar energy, wind energy, hydroelectricity is the need of the hour. There is a need to keep proper control and reduce emission of pollutants in form of pollutant drains in river and water streams and discharge of pollutants in the air thereby increasing air pollution, there is a need to adopt environment friendly technology and manufacturing environment friendly products. People should be educated and motivated to opt for public transportation, ride sharing, and cycling to work and office, a healthy and environment friendly alternative. Organic farming preserves the fertility of land and does not cause harm to the consumers of organically produced agricultural items.

Sustainable development and ecological ethics are interrelated as sound ecological ethics can definitely contribute to sustainable development. Global Warming, climate change, severe weather are the result of increasing pollution in the environment, deforestation, soil erosion and hence there is a need to adopt environment friendly production and consumption practices at the global level. There is a need to save wild life and marine life, flora and fauna of nature by adopting environment friendly production and consumption practices. Environment Management and Environment Ethics must be taught to students at school and university level and initiatives must be taken to implement and practice environment ethics. Environment Management and Environment Ethics must be the critical factor in business planning and business strategy formulation.

ManageAnt**Environmental audit****Mr. Pratik Shah**

Mr. Pratik Shah
Assistant Professor
Shree Bhaikaka Government arts and commerce college
Sojitra



'Environmental Audit' is an emerging auditing tool and is of substantial interest in view of the increasing recognition that global warming and climate change have already begun to take place, and cannot anymore be perceived as likely future events. It is generally accepted that the survival of the human kind (and of all living organisms for that matter) depends on the protection and sustenance of the environment and that no amount of cost incurred to achieve that purpose would be too high. The very mention of the terms 'environment' and 'climate change' will evoke instantaneous reaction in the mind of everyone concerned with the future of mankind. The terms will also raise apprehensions about the well-being of successive generations, - the present and the future.

Thompson et. al. (1999), defined Environmental auditing is an established management tool which provides a periodic, formalized check against an established set of criteria to assess the current situation of a company with respect to their obligation on several fronts: meeting Environmental Management System (EMS) objectives; compliance with laws and regulations; and conformance with corporate code or policy and industry and association codes or policies. In 1977, Arthur D'Little performed first independent environment audit for the Allied Chemical Co. in wake of serious environmental incident at one of the Allied's plant. The audit was comprehensive involving surveying of sites, records, operations, interviews, etc. and done voluntarily on the initiatives of Allied company, which included thirty five Allied's plants worldwide, to determine the level of regulatory compliance and internal environmental policies.

Based on the audit findings the Allied Chemical Co. formulated auditing program for all its units in 1978.

With the emergence of environmental auditing practice, the parallel concept of environmental and social accountability started getting implications. Meanwhile, John Elkington coined the concept of 3Ps with regard to performance and reporting of corporates viz. reporting and disclosure of Profit (financial) performance, People (social) performance and Planet (environmental) performance. Hence, environmental accountability towards stakeholders became significant. In the backdrop of this Environmental auditing exercise, it is desirable to understand some findings on Environmental Accountability.

Cormier et al. (2004) proposed a model of environmental reporting, in which disclosures are made according to managers' attitudes and perceptions towards various stakeholder groups. More directly, Patten and Trompeter (2003) argue that "firms may believe that by projecting an image of environmental concern and awareness they can reduce the likelihood of having negative government actions initiated or passed." The proactive use of financial report environmental disclosure, because it appears to be aimed at addressing general public perceptions as opposed to being a direct provision of information to policy-makers, can thus be argued as a constituency-building political strategy tactic.

Environmental reporting moved towards more established grounds imbibing specifications of Millennium Development Goals (MDGs). United Nations (UN) motive to achieve sustainable development for future generations was routed through introduction of the practice of environmental auditing in accomplishment of Millennium Development Goals (MDGs).

Lewis (2008) has mentioned in his study that for the professional accountant, the final decades of the 20th century were marked by increasing compliance requirements in terms both of financial reporting and financial audit. The importance of sustainability issues in the context of accounting communication is increasingly recognized in mainstream processes and statements. The job of auditors was not remained restricted to verification or assessment of financial statements, other documents and activities but extended to verify proper compliance of various applicable laws, rules and regulations as well as propriety of expenditure.

It would be pertinent to notice what Moor and Beelde, (2005) have observed about Environmental Audit and its relationship with Accounting and Financial Management. There are not only similarities but also direct overlaps between financial accounting and environmental management or reporting. Many environmental expenses will be expressed in the financial statements. To guarantee that companies behave responsibly and limit any negative impact they might have on the environment, severe sanctions can be imposed in case of a violation of the environmental regulation. These sanctions, ranging from financial fines to the closing down of factories, can in turn be translated into going concern problems. In this framework, the audit is considered to be an instrument for building up an environmental care system or an environmental management system. This includes consideration of emissions and effluents, with their consequences for the environment, energy management, raw materials management, production methods and management, prevention and management of waste, external safety, information, education and participation of employees in environmental management, external information and presentation, and advice given by environmental coordinators and the inspection of the progress (Maltby, 1995).

As identified by Shrivastava A. K. (2003), the key areas of primal importance for environmental auditing are-

a) Nature conservation: The conservation of a single local specie or protection of habitat has a role to play in maintaining global biological diversity and in the context of 'sustainable development' both cannot be separated.

b) Energy: World Health Organization's (WHO) report has identified four links between energy supplies and poverty, viz.

- respiratory disorders

- depression amongst women at home due to shortage of grow light

- rise in mortality

c) Land use planning: The interdependence of global ecology, energy use and the form of settlements has long been understood. Built form and layout, density, and zoning, the concentration and dispersal of activities cause to very substantial variations in energy use in buildings and transport.

d) Transport: Transport policy is concerned with level of accessibility or implications, and not directly concerned with measuring accessibility. Accessibility relates to basic questions of individual choice, economic growth and equity.

e) Waste management:

Many environmental problems caused by waste arise from mere carelessness or casual storage or thoughtless disposal of waste. Yet important role has to be played in the management of refuse collection, transportation, recycling and incineration, etc.

f) Eco-consumerism: It is hardcore fact that, no manufactured goods are without an environmental impact. The present scenario depicts that there is more environment information than ever before about the products available in the market.

g) Community awareness: For implementation and successful achievement of governmental policies and programs regarding sustainable development, motivation and awareness at individual and community level at home and at work is sine qua non.

An upward trend in corporate environmental reporting is being noticed worldwide, as companies in developed countries such as France, Finland, Germany, Japan, Netherland, New Zealand, Norway, Sweden, UK and USA have started disclosing corporate environmental information voluntarily. However, the same cannot be said of developing countries since the extent of environmental disclosure has remained predominantly very low (Belal, 2000).

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Secure Socket Lay (SSL)



The SSL is a network protocol for establishing the secure connection between client and server. When SSL is used, the data transfer between client and server is performed in an encrypted form using HTTPS. The client (browser) encrypts the data sent to the server and decrypts the data coming from the server. Similarly, the server encrypts the data sent to the client and decrypts the data coming from client (browser). In addition to HTTPS, it also supports other SSL protocols like FTPS, IMAPS, POP3S, SMTPS, etc.

The HTTP without SSL transmits data between clients and servers in plain text that can be intercepted by intruder and can be misused. SSL enable us to transmit sensitive and confidential information such as social security numbers, credit card numbers, or login credentials to be transmitted securely. The data may be still intercepted, but is an encrypted form and cannot be easily decrypted and used. When SSL is used, the URL begins with HTTPS instead of HTTP. A symbol of small lock is also displayed by a browser. On first request from browser to server under SSL, the server sends its own digital certificate to authenticate itself.

To use the SSL, one needs to buy a digital certificate from a trusted Certification Authority (CA), for example, www.verisign.com, and install it in their web server. Different types of Certificates exist such as DV (Domain Validation), OV (Organization Validation), and EV (Extended Validation).

SSL processing module is part of every modern browsers and web servers software. The digital certificate installed as a part of SSL works on the public key infrastructure. The length of the key used to encrypt and decrypt the data decides the strength of various digital certificates. More the length of key, more difficult it is to break the algorithm. Thus larger key provide more secure transmission/connection. For example, the algorithm, used to encrypt/decrypt the data, that use key with 2048 bit length; will be extremely difficult to break (i.e., more secure) but may not be supported by all browsers.

Transport Layer Security (TLS) is the more updated and more secure version/successor of SSL to provide privacy and data integrity between two or more communicating computer applications.

Advantages of SSL: It protects confidential data , provides verified Website identity, provides better ranking by Search Engine, improves Customer's trust, and fulfills the legal/policy requirement.

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What Is a Credit Card: Concept & their Charges

We all are familiarized to credit cards long before we ever use them. But, watching someone else using it is illusory. It seems like illusory when someone swipes their credit card walks away with their purchasing without ever paying any cash. The know-how that makes credit cards work is noteworthy, but cards aren't magical – you still have to pay for what you purchase, you just pay for it later.



What Is a Credit Card?

A credit card is a plastic card that you access the credit limit your credit card issuer provides you. A credit limit is like an advance. However, in place of giving you the full loan in cash, the bank lets you take as much of the credit as you want at a time and allows you to reuse the loan over and over as long as you repay what you've borrowed.

How Do Credit Cards Work?

A lot drives on behind the scenes of a credit card transaction. When you swipe your credit card to make a buying, the trader's credit card terminal asks your credit card issuer whether the card is effective and if you have sufficient available credit. Your credit card issuer energies back a message that the transaction is appropriate or dropped. If it's accepted, you can take your goods and services and go on your system. Each time you make an acquisition, your available credit goes down by that same volume. If you have a \$200 credit limit and you make a \$50 purchase, you'll have \$150 available credit remaining. You'll owe \$50 to the bank. If you borrow another \$50 before paying back the \$50 you borrowed, you would owe the bank a total of \$100 and have \$50 in available credit. What makes a credit card diverse from a regular loan is that your credit limit is available after paying down the balance on the card. In the earlier illustration, if you paid back the \$75 that you owed, you'd have \$100 of available credit again. You can recurrence the procedure of spending up to your credit limit and repaying the balance as many times as you like provided you abide by the term of the credit card. The terms would contain making your overheads on time and don't charge more than your credit limit. You can continue deriving against your credit limit over time, which is why credit cards are referred to as revolving accounts or open-ended accounts.

The Cost of Charging Credit Card Equilibrium:

The credit card issuer offers you a certain amount of time to pay back the whole amount that you've borrowed before your charged interest. The age of time before the interest is charged is called the grace period, which is usually between 20 and 25 days. If you don't reimburse your full balance before the end of grace period, a fee or finance charge is supplement to your balance. The finance charge is grounded on the interest rate and your unsettled balance. The interest rate is the annual rate you pay for using money on your credit card. Interest rates are generally grounded on market interest rates, your credit antiquity, and the form of credit card you own. If you have a virtuous history of paying back your credit card bills, you'll usually be fit for lower interest rates than what's naturally charged. You have to pay your balance in full earlier the end of the grace period if you want to evade paying interest. Though, the credit card issuer usually doesn't demand you to pay back all of what you owe at once, but you must pay at least the minimum payment by the due date to elude a late forfeit. Paying only the least is the slowest and most costly way to pay off your credit card balance. However, it is significant to always pay nevertheless the minimum amount on time each month to maintain a good credit antiquity and to avoid late fees. As you build a steady credit history, you may prosper for a lesser interest rate on the card.

Revising Your Credit Card Bustle:

Each month, the credit card issuer will send you a billing statement that includes your minimum sum, the due date, and a list of the dealings that have been posted to your account since your last billing report. It's a good indication to appraise these transactions to make sure that all of the transactions were made by you and that there are no differences. You also want to make sure your previous payment was properly functional to your account. If any charges have been added to your balance, make sure they are authentic.

Other Styles of Plastic:

Physically, a credit card is a piece of plastic determining 3-1/8 inches by 2-1/8 inches. Usually, there are 16 digits imprinted on the front (15 numerals for an American Express card). Note that there are other kinds of cards that fit this description that aren't credit cards, but impersonator a credit card in that you swipe to make attainments. For instance, a check card or debit card will also have 16 digits written on the front. Still, purchases on a debit card are taken from your checking account. Also, a prepaid card appearances and works very much like a credit card, but acquisitions are deducted from the prepaid account balance.

Student Corner

Rashika Mehta

(BBA –ITM –Semester V)

SUCCESS OR ETHICS ?

Success without integrity is a failure they say. What is success? Is it when we talk of personal success or is it when we talk of socially accepted success? What are ethics? Is it doing what we believe is right or is it not doing what someone else believes is wrong? Conceptions are the new ethics and vested interest is the new success. The world is glutted with differing perceptions.

From the era of satyug to the modern day GEN Z mankind has faded into the sheen of smart and odious success. Ethics and morals are for those who believe in karma. If the level of success is measured by what an individual wishes for then yes, ethos and virtue would find very limited place in this world.

Apprehensions are ever changing. Success is no more measured by what is done right but by the zeros in your bank balance and the feathers to your cap. Name a practice and we stumble upon the smart success which according to some is a deceit eroding the humanity. There is a big wide world so much successful and so less nefarious. Amazon and Walmart with an ethical score of zero on the scale of 20 are soaring with the most successfully buzzing online and offline markets.

Merit has lost its credibility to 'under the table'. Scandalous political parties are emerging victorious in elections. Companies are being fed with nepotism and tenders to pay off their debts. Do we all not remember about the very successful deals of defense aircrafts and tanks? Perceptual success is not only limited to business. Religion is no more devotional, it is a source of income for those who measure success with the smiles on the faces of their loved ones. Sex workers, tarnished by the taunts of the society are ethical in holding it as a means of their livelihood. Success and ethics may meet in a parallel universe, a sight totally impossible in today's world. The magnificent picture of success is smeared with unethical practices. India is the largest democracy and oh, just how well the ethics have been preserved. Diplomacy is at its peak and well India is ranked amongst the most corrupt countries of the world and is also the fastest growing economy.

Who decides what is humane and what success is? The lexical definitions of success and ethics have failed to climb the ladders of desire. Unethical is talked of as failure. Talking of it on the same lines, is it ethical to write on a paper or for that matter of fact reside in a house? Infrastructure and papers emerge by cutting down trees which is immensely unethical for environmentalists and a normal practice for industrialists and businessmen. Some say mankind is progressing at the cost of ethics. Is it wrong to develop the world we live in? The perception of one may not be the reality of another.



Alumni Corner

The Road not taken....

M.A.Balaabishekh (2008—2014)

About Balabhishek

Course Completed : B.com (2008-12) Master of Ecommerce (2012-2014).

Current Qualification : B.Com, Master of E-Commerce , Diploma in Labour Law.

Designation in Student council (2009-2014) :

Member of Social Outreach Committee (2010-2011)

Secretary of Environment Imitative Committee, (2011-12)

Secretary of Brand Development Committee, (2012-13)

Chief Executive Officer Social Media Committee, (2013-14)

Currently working with: Ti Anode Fabricators Pvt Ltd, Chennai as HR & Liaison In charge.

"The road not taken", an amazing line taught in my mind, that it is human nature to think choosing a different path, a different decision could perhaps had result in a better outcome. I am confident and proud to say that having chosen SEMCOM as a platform to pursue my education was the most wise decision I've ever made throughout my life.

Life as a SEMCOM student is unique in its own right. I am proud to say that I belong to this wonderful temple of knowledge " SEMCOM". ("The world is here, where are you" is not just a slogan but I lived it in reality).

During my time " SEMCOM", I have had access to unique opportunities to focus my studies & Student Council on topics of my interests Photography (Co-Founder of Social Media Committee) with a unique Identity inside Semcom Campus and to prepare myself to enter the job market with confidence and a sense of direction.

All my academic requirements were met. " SEMCOM" has the highest standards of lectures by supportive and experienced professors, a friendly environment, an interest- grabbing library and fruitful assignments that added value to my career.

Here studies are perfectly balanced with extra curricula's like handling responsibility in Student Council, BBIC, Ad making, Green Business & other to achieve overall development of the students , Supportive seniors and faculty members, beautiful campus, quality education, real world experiences, and amazing friends. Its everything one needs from a college and a network developed for life. The growth I have seen in myself due to " SEMCOM" is invaluable. It has taught me things far beyond bookish knowledge and helped me broaden my horizons. My five years at " SEMCOM" have been excellent and a memory to cherish for a lifetime. I'm carrying along with me beautiful memories of this place and will always cherish them.

I would like to thank and extend my sincere gratitude to the Management, Head of the department and all the Faculty members at this juncture. I feel extremely honoured to call myself a part of this prestigious institution.

Thank you once again to SEMCOM for making this journey so pleasant in all the efforts to groom us and make us corporate professionals.





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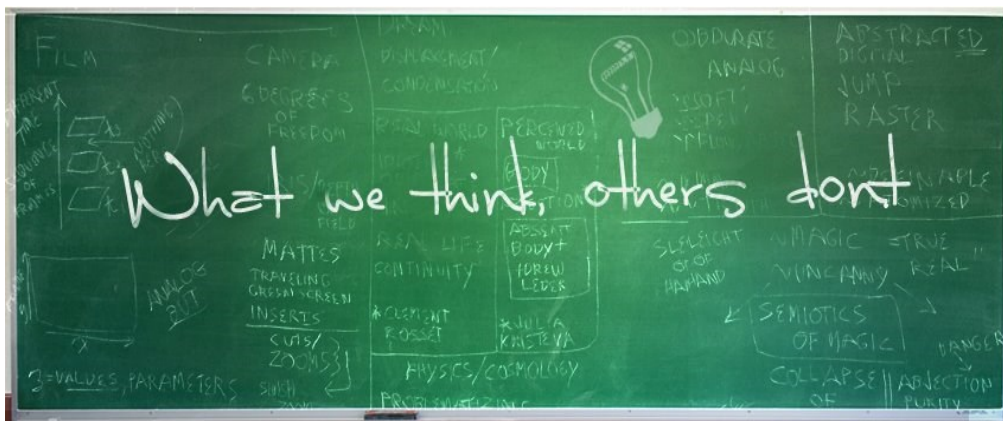
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1. Case Studies or Success Stories
2. FAQs (Subject, Process, student relation) / Instructions or How-To do
3. A Column (Expert's content)
4. A Survey Invitation – and Results infograph
5. Blog reviews
6. Industry News
8. Comments on Letter from the CEO, President, Founder, of a company.
10. Growth and Developmental Issues
11. Seasonal Advice
12. Announce Upcoming Events
13. Event Description
14. Checklists, Anything with Numbers and Statistical
15. Interview extracts of prominent personalities
16. Advanced Resources for business/ education
17. Product Reviews
18. Industry / Sector Predictions / Upcoming Trends
19. Quotations and your wisdom
20. Tips on environment protection/ Ecology conservation
21. Excerpts from Your Social Media
22. Anything on Sports World
23. Technological Advancements

You are requested to send your article to drive@semcom.ac.in

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