

## M.Com Programme Programme Structure

SEMESTER 1												
Abbreviation	Course Name	Credits	Teaching Scheme / Contact Hours				Assessment / Evaluation Scheme					
							Theory			Practical		
			Theory	Practical	Contact Hours	Total Hours	Internal	External	Total	Internal	External	Total
SKE	Business Communications	2	---	---	2	2	---	---	---	40	60	100
	Computer Applications in Business	2	---	2	---	2	---	---	---	40	60	100
COR	Fundamentals of Management	4	---	---	4	4	40	60	100	---	---	---
	Managerial Economics	4	---	---	4	4	40	60	100	---	---	---
	Legal Systems of Business	4	---	---	4	4	40	60	100	---	---	---
FUN	Forensic Accounting	4	---	---	4	4	40	60	100	---	---	---
Total		20	---	2	18	20	160	240	400	80	120	200

SEMESTER 2												
Abbreviation	Course Name	Credits	Teaching Scheme / Contact Hours				Assessment / Evaluation Scheme					
							Theory			Practical		
			Theory	Practical	Contact Hours	Total Hours	Internal	External	Total	Internal	External	Total
COR	Indian Business Environment	4	---	---	4	4	40	60	100	---	---	---
FON	Research Methods for Business	2	---	---	2	2	40	60	100	---	---	---
	Quantitative Techniques	2	---	---	2	2	40	60	100	---	---	---
FUN	Principles of Marketing Management	4	---	---	4	4	40	60	100	---	---	---
	Principles and Practices of Financial Management	4	---	---	4	4	40	60	100	---	---	---
	Accounting for Government and Not for Profit Organizations	4	---	---	4	4	40	60	100	---	---	---
	Human Resource Planning and Development	4	---	---	4	4	40	60	100	---	---	---
Total		24	---	---	24	24	280	420	700	---	---	---

SEMESTER 3												
Abbreviation	Course Name	Credits	Teaching Scheme / Contact Hours				Assessment / Evaluation Scheme					
							Theory			Practical		
			Theory	Practical	Contact Hours	Total Hours	Internal	External	Total	Internal	External	Total
COR	Business Policy and Strategic Management	4	---	---	4	4	40	60	100	---	---	---
FUN	Business Taxation	4	---	---	4	4	40	60	100	---	---	---
Choice-Based Discipline Specific Elective(s) (Any Two Streams - Two Courses in each Stream / Semesters)												
DSE	Accountancy (AccTech)											
	Strategic Cost Management	4	---	---	4	4	40	60	100	---	---	---
	Cost Management and Operational Research	4	---	---	4	4	40	60	100	---	---	---
	Cost Auditing	4	---	---	4	4	40	60	100	---	---	---
	Finance (FinTech)											
	Strategic Financial Management	4	---	---	4	4	40	60	100	---	---	---
Financial Derivatives	4	---	---	4	4	40	60	100	---	---	---	
Financial Econometrics	4	---	4	---	4	---	---	---	40	60	100	

Marketing Management (MktTech)												
	Customer Relationship Management	4	---	---	4	4	40	60	100	---	---	---
	Marketing Communication	4	---	---	4	4	40	60	100	---	---	---
	Social Media Marketing	4	---	---	4	4	---	---	---	40	60	100
Human Resource Management (HRTech)												
	Strategic Workforce Management	4	---	---	4	4	40	60	100	---	---	---
	Industrial Relations and Performance Management	4	---	---	4	4	40	60	100	---	---	---
	Workforce Analytics	4	---	4	---	4	---	---	---	40	60	100
E-Commerce												
	E-Commerce and its Applications	4	---	---	4	4	40	60	100	---	---	---
	Web Page Designing	4	---	4	---	4	---	---	---	40	60	100
	Database Management System	4	---	4	---	4	---	---	---	40	60	100
IRO	Internship Programme	6	---	6	---	6	---	---	---	40	60	100
<b>Total</b>		<b>30</b>	<b>---</b>			<b>30</b>	<b>Internal: 280</b>		<b>External: 420</b>		<b>Total: 700</b>	
<b>Note</b>		No. of Credits (Theory / Practical) and Assessment / Evaluation Scheme shall be based on Stream / Elective Course(s) Offering / Selection as per University Policy										

Note: \*Condition-25% of the Students Opting and / or Availability of Faculty

SEMESTER 4												
Abbreviation	Course Name	Credits	Teaching Scheme / Contact Hours				Assessment / Evaluation Scheme					
			Theory		Practical		Theory			Practical		
			Internal	External	Total	Internal	External	Total	Internal	External	Total	
COR	Entrepreneurship Development and Innovation Management	4	---	---	4	4	40	60	100	---	---	---
Choice-Based Discipline Specific Elective(s) (Any Two Streams - Two Courses in each Stream / Semesters)												
Accountancy (AccTech)												
	Financial Performance Analysis	4	---	---	4	4	40	60	100	---	---	---
	Business Valuation	4	---	---	4	4	40	60	100	---	---	---
	Management Audit	4	---	---	4	4	40	60	100	---	---	---
Finance (FinTech)												
	Security Analysis and Portfolio Management	4	---	---	4	4	40	60	100	---	---	---
	Foreign Exchange and Risk Management	4	---	---	4	4	40	60	100	---	---	---
	Corporate Credit Analysis	4	---	---	4	4	40	60	100	---	---	---
Marketing Management (MktTech)												
DSE	Sales and Retail Management	4	---	---	4	4	40	60	100	---	---	---
	Brand Management	4	---	---	4	4	40	60	100	---	---	---
	Rural Marketing	4	---	---	4	4	40	60	100	---	---	---
Human Resource Management (HRTech)												
	Leadership and Change Management	4	---	---	4	4	40	60	100	---	---	---
	Labour Legislation in India	4	---	---	4	4	40	60	100	---	---	---
	Information Technology for HR	4	---	4	---	4	---	---	---	40	60	100
E-Commerce												
	Networking and Security	4	---	---	4	4	40	60	100	---	---	---
	Web Scripting	4	---	4	---	4	---	---	---	40	60	100
	Working with Spreadsheets	4	---	4	---	4	---	---	---	40	60	100
IRO	Project / Dissertation	6	---	6	---	6	---	---	---	40	60	100
<b>Total</b>		<b>26</b>	<b>---</b>			<b>26</b>	<b>Internal: 240</b>		<b>External: 360</b>		<b>Total: 600</b>	
<b>Note</b>		No. of Credits (Theory / Practical) and Assessment / Evaluation Scheme shall be based on Stream / Elective Course(s) Offering / Selection as per University Policy										

Note: \*Condition-25% of the Students Opting and / or Availability of Faculty