

Admission Competitive Test 2011

The aim is to impart fun and learning simultaneously to students while undergoing the admission process. Students should enjoy facing the process rather than remaining stressed

for BBA (Hons) IT Management and BBA (General)

Selection Procedure:

Students seeking admission to BBA (Honours) with IT Management and BBA (General) will have to undergo the following procedure.

Stage 1: Presentation:

To present views on how students look at Gujarat, how they feel about Gujarat, etc. They may select any area like,

- Business climate in Gujarat.
- Industry dominance in Gujarat (Students may select any industry, eg. Pharmaceutical, automobile, education, engineering, tourism, diamond, etc.)
- Cultural strength (how it helps the state to grow, how it is adaptable to changing time, etc.)
- Pilgrimage spots.
- Tourism in the state (how it happens the, problems and prospects, etc.)
- Infrastructure for development (how it has grown over the years, different areas of Infrastructure, state govt. expenditure statistics, how it is compared to other states, areas of improvement, etc.)
- Sardar Sarovar (Narmada) Dam (how it has come up, problems faced, how problems have been solved, how it helps the state, what the future benefits are, etc.)
- Agriculture (main crops, production statistics over the years, its share in the economy, Infrastructure for Agricultural development, reasons for development, changing crop pattern, dominance of agriculture in Gujarat economy, etc)

- Festivals of Gujarat
- White Revolution
- E-gram project

Note: - The above list is illustrative. A student has the liberty to select any area other than mentioned above. The list mentioned above is for giving general idea, awareness, guidance, & direction.

Format of Presentation:

Title: - Gujarat

Subtitle: - Any one of the areas as mentioned in stage 1

- Introduction (information about your selected area) **(30 seconds)**
- Historical Review of the area **(1 minute)**
- Significance / Importance of it in the development of Gujarat, impact at large across the country and/ or across the globe **(1 minute)**
- In the coming years, how it will improve the state, its benefits at large etc **(1 minute)**
- Your suggestions to improve the area chosen by you **(1 minute)**.
- Conclusion **(30 seconds)**

Stage 2: Interaction with Experts:

After Stage 1, students will interact with the panel of experts on the topic of the presentation as well as the current trends in Business & Industry, Economy, Politics, and Society in general. Also, the panel would like to have conversation on the hobbies & interests as well as deliberation on life perspective in general. Positive attitude, analytical & problem-solving ability, and aptitude

Please bring your presentation in CD with PowerPoint 2007 format only.

**Date : 22 May 2011
Sunday**

Time Schedule
Morning session
9.00 am to 1.00 pm
Afternoon Session
2.00 pm to 6.00 pm
Last date for submission of application form May 20, 2011

towards education in general are some of the areas which the panel would like the students to evaluate on.

Note :

(a) List of the candidates selected for provisional admission will be displayed on the college notice board and website. The college will not be responsible for the non/late receipt of such information.

(b) Candidates qualifying for admission will have to pay the full fees for the first year by the date specified. Candidates failing to pay their fees will lose their right of admission and such seats will be allotted to other candidates.